

# DOMINO III FOUNDATION













# CONTENTS



1. Who We Are	Pg 3
2. Chairman's Report	Pg 4 - 5
3. The Domino Foundation Programme Reports:	
3.1 Babies Home Programme	Pg 6 - 9
3.2 Feeding Programme	Pg 10 - 16
3.3 Early Childhood Development Programme	Pg 17 - 23
3.4 Life Skills Programme	Pg 24 - 27
3.5 Skills Development Programme	Pg 28 - 31
3.6 Swop Shop Programme	Pg 32 - 35
3.7 Red Light Programme	Pg 36 - 29
4. Donor Report	Pg 40
5. Marketing Report	Pg 41 - 42
6. Volunteer Report	Pg 43 - 44
7. Domino Financials	Pg 45 - 47

# **WHO WE ARE**

We are a Non-profit organisation that desires to see individuals and communities within South Africa living in dignity, justice, hope and with purpose. This is achieved by creating essential structures geared towards supporting people, projects and programmes that are meeting the needs of individuals and communities holistically through mercy, justice and empowerment.



# NATION TRANSFORMATION



# **III CHAIRMAN'S REPORT**

I am always moved by our purpose statement.

I read the words dignity, justice, hope and purpose and my heart beats faster, my mind engages at a higher level, my vision seems to gain further reach and my hearing seems to gain greater accuracy. I become acutely aware of the state of my life as opposed to many millions who have no dignity, no justice, no hope and no purpose.

Many millions who are not numbers but who are Thobeka, Anele, Ngobani, Joel and Lunga... And I see them. And I hear them. And I want to make a difference

And then I look around and I see an army. It is not the biggest army, but it is a growing army. And I see that it's an army that I want to be a part of. An army who read the words 'dignity, justice, hope and purpose' and respond the same way I do. And together we are making a difference.

What follows is a report giving testimony to the communities, the volunteers, the staff of The Domino Foundation and to it's donors, as together we stand up for what we believe to be right: seeing individuals, families, and communities keep moving toward upliftment, justice, opportunity, and a better future.

To everyone who contributes in some way to the Domino Foundation, you are heroes! You made possible 1163 337 meals being made and distributed in 2017. You made possible for 8 babies to find 'forever homes' last year. You made it possible for 827 high schoolers to learn Life Skills. You made it possible for 20 learners to continue in tertiary education and further skills development. You made it possible for 4 people to be rescued and restored from human trafficking. You made it possible for 5 894 beneficiaries, on a daily basis, to receive dignity, justice, hope and purpose last year. And for that, I am deeply grateful.

As I reflect on 2017, it is evident that the year was a year of settling into a greater capacity. As 2014 was a year in which we saw our horizons starting to expand in the multiplication story, and 2015 was a significant year in how we positioned ourselves to move into that space, 2016 saw us being able to take a number of strides forward in this multiplication story through growing our footprint into the Western Cape and an increase in the number of programmes within the Domino Foundation, and 2017 saw us grow into our new found growth as we realigned some of the programmes and made some key personnel employments.

### **ALIGNMENT IN OUR PROGRAMMES:**

As we had further sight and greater accuracy in hearing, we were able to reposition some of our programmes for greater effectiveness. In our Babies Home Programme we saw the number of adoptions in our province plummet. We were able to understand why this was happening and start to shift our resources into the area of advocacy as that was what was needed for an 'unblocking' to take place and allow adoptions to start flowing again. As we did this, our babies home programme leader, Sandy Hamblin, was able to take a seat on the Adoption Coalition Board in order to fight this cause.

We were also able to explore partnerships in the Red Light Programme, and through better alignment with other programmes within the city doing similar work, we are in the process of greater strategic partnership for greater effectiveness in the work of rescuing, restoring and releasing those affected by human trafficking.

### **APPOINTMENT OF KEY STAFF:**

With our move into Cape Town through the Recycle Swop Shop Programme, we were able to employ an administrator for The Domino Foundation in the Cape. This increased our capacity and attention to detail in growing the work in Cape Town.

We were also able to employ a dedicated Volunteer Manager (although the employment was only made in 2018) to have full attention on managing the large army of volunteers who serve, in any capacity, the beneficiaries of The Domino Foundation.

### **GROWTH PROGRAMMES:**

So what are we seeing on the horizon?

We see feeding in the south of Durban growing exponentially, toward 3000 beneficiaries. We see a

fifth school being added to our Life Skills programme. We see Early Childhood Development moving into a new area in Blackburn. In short, we see our programmes continuing to enlarge their reach and influence to bring about transformation.

### **NEW MARKETS:**

Having been accepted into the TRIGA accelerator programme, new partnerships and opportunities may open to further our work. And with the growth of Domino Business and Domino Trust, there is greater synergy between leveraging mutually beneficial relationships for the longevity of the Foundations work.

### **CLOSING COMMENTS:**

Dignity. Justice. Hope. Purpose. Those words ring loud and true to me, as I know they do to many of you. Let them not grow quiet!

I am thankful for being able to contribute to the restoration and future development of our beautiful country through playing my part alongside many others, who deserve great plaudits, as we endeavor to transform the environments many find themselves in, as well as bring transformation to their lives.

Thank you to all the staff and volunteers, over three hundred of you, who make this work a reality.

Thank you to my fellow board members who keep giving of yourselves to both protect and propel The Domino Foundation forward.

And thank you to our Father in heaven who has called us to this great work, to Jesus Christ who gives us the courage to work for justice and redemption, and to the Holy Spirit who empowers our hands.

#### **Richard Mun-Gavin**

**Executive Chairman** 





ECONOMIC DEVELOPMENT (§)

**ENVIRONMENTAL ISSUES** 

SOCIAL JUSTICE

**EDUCATION** 

HEALTHCARE

NUTRITION (

"Religion that God our Father accepts as pure and faultless is this: to look after orphans and widows in their distress."

**James 1:27** 

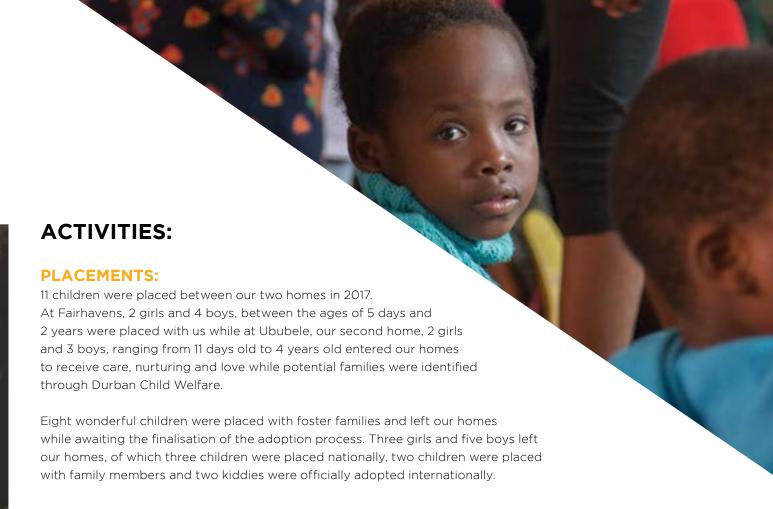


### **OVERVIEW:**

The Domino Babies Homes are transitional homes for abandoned babies and toddlers, awaiting foster or adoptive families. We provide a loving, family environment whilst aiming for excellent standards in health, hygiene and nutrition – providing the best possible care wherever possible.

Adoption (not temporary placement) remains our primary objective, and we endeavour to work together with Durban Child Welfare to obtain a permanent placement for each child, thus giving the child the best possible outcome and brightest future.

We continued to maintain a good network with other babies' homes in the Durban area which allowed us to distribute many of the generous donations we received to resource other babies homes. We regularly gave to crèches and orphanages in Amaoti, Mayville and Verulam where the children and babies are in desperate need and some live in abject poverty. We continue to serve Durban Child Welfare and the SAPS Durban North by providing a trusted place of safety for children.



### **STAFFING & DEVELOPMENT:**

We have had no changes in our full-time staff this year but have completed a number of training and development times with our team. We had an educational psychologist who trained our staff in the area of identifying if there was any development concerns with the children and how to deal with each child individually. Our staff loved this training and felt more empowered. With additional Khulisani staff joining the team, we were able to implement a full-time rotation of 3 days on and 3 days off. Our relationship with Khulisani has developed well and we are forever grateful for this support.

### **DAILY ROUTINE:**

One of our goals for 2017 was to re-evaluate and structure a new daily routine in the home to ensure we can help these little ones become the best they are meant to be. We have been so blessed with a volunteer, a trained teacher and clinical physiologist, who has given of her time this year and spends three mornings a week and teaches toddlers onsite. We have seen our children start to write and read and they have learnt about animals, developed social interactions and been taken out on different outings around Durban. The home walls have also been decorated with art work by the kiddies and they are all very proud of their art. They have learnt some dances to songs and love to show our visitors what they have learnt.

### **MAINTENANCE & HOUSEKEEPING:**

As with all homes, maintenance was a major priority with the need to repaint the interior of the home. We were also able to repair the leak in the roof, the water damaged ceilings and the floor in one of the toddler's bedrooms.



### **SUMMARY:**

2017 has been a difficult year in terms of adoptions as the rate of adoptions have dramatically decreased within KZN. We have looked at how we as Domino can help in fighting for these children and are investigating advocacy efforts for 2018. One of the areas we feel will help with this is by joining the KZN Adoption Collation and we are excited to partner with other organisations and babies homes within our city.

It has been so good to see our toddlers grow in the little school that we now have at the home and our team is excited to put into practise the new assessments, training and daily routine to all work together to help these little ones become whole and happy.

From overseeing eight placements, caring for over 14 children and connecting with generous volunteers 2017 was an incredible year for The Domino Foundation Babies Homes. To all donors (corporates, individuals, local and international), medical and health professionals, schools and community service students who tirelessly give of their time, talent and financial resources for the sake of these children, we thank you.

And to my team who do the daily hard work of caring for these children, especially our crisis parents - Linda Davis and Precious Thabethe, we appreciate your dedication and heart. I know God has amazing plans for 2018 and I am excited to see the babies homes flourish next year.



"When a little one leaves our care physically, emotionally, cognitively and spiritually healthy, it is our greatest reward to see them transition into loving and happy families and homes."

Sandy Hamblin (Babies' Home)

## **THE TEAM:**

Programme Leader: Sandy Hamblin

Crisis Parents: Linda Davis and Precious Thabethe

Care-Givers: Busi Duma, Sylvia Duma, Maureen Lisa, Thembi Gumede, Thabile Jumbuxa, Fundi Ndlovu

& Phindile Ndlovu

## **BABIES HOME FINANCIALS:**





THE DOMINO FOUNDATION ANNUAL FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2017

FUNDING AND EXPENDITURE STATEMENT DOMINO BABIES HOME

Figures in Rand	Note(s)	2017	2016
Domino Babies Home income received			
General donations		494,784	673,419
Insurance proceeds		53,097	- 2
National Lottery Distribution Trust Fund		196,584	
Subsidy income		13,710	20,920
	-	758,175	694,339
Domino Babies Home expenditure			
Consumables		48,803	50,372
Medical expenses		4,623	4,737
	· ·	53,425	55,109
General expenditure			
Advertising and promotions		14,061	*
Cleaning expenses		18,156	20,760
Depreciation		1,441	
Electricity and water		80,498	54,395
Entertainment expenses		1,018	1,706
Insurance		3,849	3,678
Motor vehicle expenses		18,747	27,771
Printing and stationery		1,504	241
Rent paid		144,000	144,000
Repairs and maintenance		52,006	21,180
Salaries and wages		498,229	405,251
Sundry expenses		6,105	5,208
Telephone and fax		3,845	3,815
Training		395	1,231
	_	843,853	689,236
Surplus/(deficit) for the year	_	(139,103)	(50,006)
Funds transferred from Literacy	_	83	20,187
Funds available at the beginning of the year		242,714	272,533
Funds available at the end of the year	_	103,611	242,714





R 74 773

COST / MONTH

R 74 773
COST / BENEFICIARY IN 2017



**ECONOMIC DEVELOPMENT** 

**ENVIRONMENTAL ISSUES** 

SOCIAL JUSTICE

**EDUCATION** 

HEALTHCARE

**NUTRITION** 



### **OVERVIEW:**

Our vision is to feed the hungry in their most desperate time of need. As our programme grows, we move closer to realising our dream of communities where no child is too hungry to concentrate and learn.

This is achieved by 'feeding with a purpose' through four kitchens across the Durban area. Our north Durban feeding distributes Sandwiches from our Durban North Kitchen, Soup and Porridge from the Amaoti kitchen and Relief Hampers and crisis feeding from our Relief kitchen. The South Durban feeding distributes Sandwiches, Porridge and Relief hampers from our Toti kitchen based in Amanzimtoti.



### **ACTIVITIES:**

### **DURBAN NORTH KITCHEN:**

Under the supervision of Angel Mtshali and her full-time staff of three as well as 63 volunteers, we sent an average of 16 000 sandwiches to 15 establishments each month. We also piloted our first 'adopt a school' system and partnered with SA Homeloans. Staff at SA Homeloans volunteer and make 450 sandwiches each week which are then delivered to Spearman School by the Domino Foundation.

#### **AMAOTI KITCHEN:**

The Amaoti kitchen produced an average of 1700 bowls of soup per school day in 2017, with feeding continuing at TAFTA, Happy Hours, the Amaoti Clinic and 34 establishments within the Amaoti area. The incredible relationship with JAMSA has continued, allowing 56 crèches to serve nutritious, soy/corn-based breakfast porridge to approx. 2 700 children each day. Lucky Vilakazi and her incredible team produced over 900 000 meals from the Amaoti Kitchen in 2017.

#### **RELIEF KITCHEN:**

We now operate from the container based at Anthem church and have taken over the running of a Dutch-funded Relief Feeding Programme consisting of 13 monthly beneficiaries. This consists of the management, ordering, receiving and distribution of maizemeal, Morevite Cereal and other non-perishable food items in and around Inanda, Kwa Mashu and Amaoti. We have also been able to add huge value with Relief Aid during 2017. We partnered with the South African Red Cross with 4 tons of porridge, non- perishable food items, clothes and hygiene products to families in distress during the huge storms in South Durban.

### **TOTI KITCHEN:**

This year just over 11 000 sandwiches were made and delivered through the sandwich kitchen each month, feeding learners at eight schools, two churches (one in Umlazi, one in Umbumbulu Township) and one Community Centre in the Illovo area. The sandwiches delivered to the Community Centre were also given to children with HIV so that they are able to take their antiretro-viral medicine. We partnered with Amanzimtoti High School and Embury College who came to the kitchen to make sandwiches and to support our schools. Purity Ngcongo joined the team as kitchen supervisor who co-ordinated all 23 committed volunteer's weekly schedules. Collection drives from Life Church and Amanzimtoti High School provided much needed non-perishable food items to pack over 100 Relief Hampers given out during the year to families in crises, many of which are child led homes. Hampers were distributed through Kingsway Church International, Life Church, Lionsgate Church, Sweetwaters Church, Amanzimtoti High School, Siybonga Secondary School and Holy Sabbath Church of God.



### **SUMMARY:**

For our feeding programme, 2017 spoke of growth and of refined distribution systems. We hit the target of distributing over 1 million meals to children and families in need. We are excited to have reached this milestone but understand that an increased capacity to maintain this level will be needed in 2018.

Of course, this would all be unattainable without the monthly product donations from Premier Foods, Cheval Eggs, Unilever, Food Forward and the many donors, partners, schools and volunteers who help make this happen. Thank you.



"Whenever I think of Jesus' words "For I was hungry and you gave me something to eat", I know I have to feed the hungry in their most desperate time of need."

**Cathy Whittle (Feeding)** 

"The growth of the programme in the South Basin is phenomenal – and we are meeting the challenge in the Lord's strength and with His immeasurable provision."



**Cheryl Dann (Feeding)** 

### THE TEAM:

Programme Leader (North Durban Feeding): Cathy Whittle Programme Leader (South Durban Feeding): Cheryl Dann

Durban North Kitchen: Supervisor: Angel Mtshali. Team: Nicole Schoeman, Scelo Mkhize & Clement Msomi Amaoti Kitchen: Supervisor: Lucky Vilakazi. Team: Zikhona Diya, Princess Gumede, Thulisile Shezi, Gloria

Nyawuza, Kurwin Hughes & Petros Mgenge. Relief Volunteer: Marcus Kelly

Toti Kitchen: Supervisor: Purity Ngcongo. Volunteer: Jonathan Davis

## **FEEDING FINANCIALS:**





THE DOMINO FOUNDATION
ANNUAL FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2017

FUNDING AND EXPENDITURE STATEMENT DURBAN NORTH KITCHEN

Figures in Rand	Note(s)	2017	2016
Feeding Fund income received			
Cost recoveries		62,000	
Events and fundraisers		7,980	
General donations		113,709	228,422
National Lottery Distribution Trust Fund		150,528	0.5
Project service fee			84,152
Relief kitchen			7,063
	-	334,217	319,637
Feeding Fund expenditure			
Food purchases		78,569	76,872
	1	78,569	76,872
General expenditure			
Advertising and promotions		7,668	(9,782)
Cleaning expenses		12,363	10,692
Depreciation		220	17,536
Entertainment expenses			2,305
Events and fundraisers		4,048	
Motor vehicle expenses		45,965	46,213
Printing and stationery		3,200	206
Repairs and maintenance		8,068	2,005
Salaries and wages		176,234	169,691
Sundry expenses		2,231	
Telephone and fax		4,200	1,200
	· ·	264,196	240,066
Surplus/(deficit) for the year		(8,549)	2,699
Funds available at the beginning of the year		65,330	62,631
Funds available at the end of the year	S===	56,782	65,330





R 87 834

**COST / MONTH** 

R 258
COST / BENEFICIARY IN 2017

# FUNDING AND EXPENDITURE STATEMENT AMAOTI KITCHEN

Figures in Rand	Note(s)	2017	2016
Amaoti Kitchen income received			
General donations		454,000	460,000
Cost recoveries		60,000	60,000
National Lottery Distribution Trust Fund		70,000	24
Profit on sale of fixed asset		6,746	
	_	590,746	520,000
Amaoti Kitchen expenditure			
Food purchases		55,047	59,189
		55,047	59,189
General expenditure			
Advertising and promotions		7,766	12
Cleaning expenses		4,313	5,518
Depreciation		3,746	17,536
Electricity and water		35,661	33,219
Entertainment expenses		552	2,079
Laundry and uniforms		1,768	1,789
Motor vehicle expenses		83,367	63,934
Printing and stationery		541	403
Rent paid		69,382	63,074
Repairs and maintenance		19,141	1,168
Salaries and wages		269,258	259,590
Sundry expenses		1,848	92
Telephone and fax		3,600	3,600
Training		601	125
	_	501,544	452,037
Surplus/(deficit) for the year		34,155	8,774
Funds transferred from Vegetable Tunnels		*	3,296
Funds available at the beginning of the year		90,991	78,921
Funds available at the end of the year	-	125,146	90,991





# FUNDING AND EXPENDITURE STATEMENT RELIEF

Figures in Rand	Note(s)	2017	2016
Relief income received			
Events and fundraisers		2,170	72
General donations		154,317	
	-	156,487	
Relief expenditure			
Events and fundraisers		247	
Food purchases		8,974	2
	_	9,221	
General expenditure			
Advertising and promotions		485	(*)
	_	485	•
Surplus/(deficit) for the year	=	146,781	
Funds available at the beginning of the year			
Funds available at the end of the year	_	146,781	-





# FUNDING AND EXPENDITURE STATEMENT TOTI KITCHEN

Figures in Rand	Note(s)	2017	2016
Toti Kitchen income received			
General donations		82,116	221,550
	_	82,116	221,550
Toti Kitchen expenditure			
Food purchases		8,992	10,482
	-	8,992	10,482
General expenditure			
Advertising and promotions		4,471	513
Cleaning expenses		785	1,038
Depreciation		6,139	3,093
Entertainment expenses		1,560	3,145
General expenses		5,718	24,000
Insurance		2,632	*
Motor vehicle expenses		19,844	10,026
Printing and stationery		1,661	593
Repairs and maintenance		246	61
Salaries and wages		92,251	55,550
Sundry expenses		644	898
Training		60	50
		135,951	98,966
Surplus/(deficit) for the year	=	(62,827)	112,101
Funds available at the beginning of the year		112,101	-
Funds available at the end of the year		49,274	112,101







**ENVIRONMENTAL ISSUES** 

SOCIAL JUSTICE

**EDUCATION** 

HEALTHCARE

**NUTRITION** 



### **OVERVIEW:**

The vision of the ECD Programme is to improve the quality of learning and preparation for school readiness at Early Childhood Development (ECD) centres for the benefit of vulnerable children. We do this through focused empowering of ECD centre educators and owners with essential education and enterprise skills.

2017 was an exciting year as it marked the launch of the Sibaya Bright Start ECD programme working into the Waterloo Community in partnership with the Sibaya Community Development Trust. This initiative is a result of the of the long-standing partnership between The Domino Foundation and The Sibaya Community Trust who share a common vision of ensuring that all learners receive the best possible foundation phase development as they embark on their educational 'careers'.



### **THEME WORKSHOPS:**

Bi-monthly training workshops were facilitated at the Community Centre within Waterloo by our NQF level 4 field workers. Creche owners were trained on the importance of and how to prepare daily programmes, classroom layouts and floor plans, monthly themes and resource collection methods. New themes were introduced at each workshop, allowing the teams to move ahead of the curriculum for effective lesson planning by the ECD owners and educators.

### **SKILLS DEVELOPMENT TRAINING:**

Our ECD partner, The Unlimited Child (TUC), provided training in the first week of the April school holidays. A 5-day workshop was facilitated by TUC themselves where creche owners and educators were trained on how to use the TUC resource kits to ensure the most effective development of children and ensure age appropriate milestones are achieved.

We also partnered with NELRU (Natal Early Learning Resource Unit) who worked with the creche owners over a 5-day Basic Educare training course which highlighted the importance of age appropriate activities and development.

#### **NUTRITION:**

Appropriate nutrition is fundamental to proper childhood development. Joint Aid Ministries South Africa (JAM SA) is our nutrition partner who provide The Domino Foundation with a fortified porridge mix containing all the daily vitamin and nutritional requirements that children under 6 years old require for development. A JAM SA implementation and nutrition workshop was facilitated in early March and monthly deliveries of porridge mix was implemented.

### **CHILD MILESTONE ASSESSMENTS:**

The Domino ECD team were trained on the use of a research tool to conduct milestone assessments in the creche's. A sample group was identified and preliminary assessments began in the 2nd quarter of 2017. Although still in its infancy and trail period, we took 3 measurements of the same children throughout the academic year, analyzed results and use the outcomes as a control tool to improve the ECD offering.

### ECD 150 TOOL:

Throughout 2017, the ECD team was hard at work fine-tuning and developing our ECD 150 Tool. This tool has been developed in accordance with the Department of Social Development (DSD) 's norms and standards for ECD registration. The ECD 150 tool assist's creche owners to monitor and track their progress towards ECD registration and identify areas that need focused attention. Through mentorship and action plans we are excited to launch this tool in 2018 and test the response in the field.

#### **MENTORING & MONITORING:**

Each field worker was assigned a number of creche's and began visiting each facility to ensure lessons, tools and techniques that were taught have been implemented. Progress is slow at first as techniques are relatively new to community creche owners but long-term adoption of the programme is proven most effective with regular mentoring and monitoring.

### **CRECHE ASSESSMENTS:**

During 2017, we were approached by Tongaat Hullet Developments (THD) to conduct a creche assessment with the Blackburn village community to investigate the possible expansion of our ECD programme into the Blackburn area. After a number of explorative discussions, we are excited to be launching our ECD programme, in partnership with Tongaat Hullet Developments, in the Blackburn Village area in 2018.



### **SUMMARY:**

**2017** was an incredible year for the ECD programme, working closely with the 12 ECD centres in Waterloo. We were extremely proud and excited as one ECD was officially registered with the DSD which has motivated our team to strive for more in 2018. A huge thanks must go to The Sibaya Community Trust for making our work in Waterloo possible as well as to our programme partners who tireless support the work we do.

We are extremely excited to announce that Sliee Ndimande, who has been on the team for a number of years, officially steps up to replace Shaun Tait as programme leader of the ECD programme. We are really looking forward to what God has in store for next year and wish Sliee and her team all the best for 2018.



"Our team has faith that we are like farmers who plant the seed knowing that, no matter what droughts or storms may come, there will be a harvest. Our heart is to plant the seed of improved quality of learning for all underprivileged children so that a great harvest is assured."

**Sliee Ndimande (Early Childhood Development)** 

### THE TEAM:

Programme Leader: Shaun Tait Team Leader: Sliee Ndimande

Youth Workers: Zanele Gumede, Nauleen Luthuli, Mbali Shezi and Hapiness Zulu

### **EARLY CHILDHOOD DEVELOPMENT FINANCIALS:**





# THE DOMINO FOUNDATION ANNUAL FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2017

# FUNDING AND EXPENDITURE STATEMENT AFRISUN BRIGHT START

Figures in Rand	Note(s)	2017	2016
Afrisun Bright Start income received			
General donations		89,211	300,353
National Lottery Distribution Trust Fund		55,800	
	_	145,011	300,353
General expenditure			
Admin expenses			18,000
Advertising and promotions		6,583	-
Consumables		71	(4,091)
Entertainment expenses		* 15	2,663
Motor vehicle expenses		265	23,634
Repairs and maintenance		2,005	
Salaries and wages		83,920	258,985
Training		209	575
	-	93,053	299,765
Surplus/(deficit) for the year	_	51,958	588
Funds available at the beginning of the year		111,927	111,339
Funds available at the end of the year	_	163,885	111,927





R 112 245

**COST / MONTH** 

R 1801

**COST / BENEFICIARY IN 2017** 

# FUNDING AND EXPENDITURE STATEMENT SIBAYA WATERLOO

Figures in Rand	Note(s)	2017	2016
Sibaya Waterloo income received			
General donations		450,889	208,796
	-	450,889	208,796
Sibaya Waterloo expenditure			
Community engagement			3,800
Nutrition costs		66,223	
Project management fees		*	5,200
Resource materials		5,379	18,000
Skills development		95,561	
	_	167,163	27,000
General expenditure			
Advertising and promotions	1.0	6,742	
Consumables		*	352
Entertainment expenses		7,500	7,500
General expenses		53,820	
Motor vehicle expenses		51,184	21,000
Printing and stationery		5,418	1,100
Repairs and maintenance		2,005	92
Salaries and wages		177,633	113,927
Staff training		387	
		304,690	143,879
Surplus/(deficit) for the year	=	(20,964)	37,917
Funds available at the beginning of the year	1	37,917	
Funds available at the end of the year	=	16,953	37,917





# FUNDING AND EXPENDITURE STATEMENT ENTERPRISE DEVELOPMENT PROJECT

Figures in Rand	Note(s)	2017	2016
Enterprise Development Project income received			
Cost recoveries		176,050	1.2
General donations		370,655	193,500
	_	546,705	193,500
Enterprise Development Project expenditure			
Infrastructure development		459,704	100
Nutrition costs		121,000	60,000
	_	580,704	60,000
General expenditure			
Admin expenses		*	58,152
Advertising and promotions		9,448	
Bank charges			788
Consumables			561
Motor vehicle expenses		9,249	
Repairs and maintenance		2,005	
Salaries and wages		60,076	64,974
Sundry expenses		284	24,000
Training		120,271	37,917
	_	201,334	186,392
Surplus/(deficit) for the year	=	(235,333)	(52,892)
Funds available at the beginning of the year		696,270	749,162
Funds available at the end of the year		460,937	696,270







- **ECONOMIC DEVELOPMENT**
- **ENVIRONMENTAL ISSUES** 
  - SOCIAL JUSTICE 🦃
    - **EDUCATION**
    - HEALTHCARE
      - NUTRITION



### **OVERVIEW:**

The Domino Foundation Life Skills Programme is a four-year, risk-reducing, behavioral-change programme. **OUR VISION** is to empower learners to make wise life choices, instilling in them a sense of self-worth and purpose and offering them hope for the future. We achieve this by engaging with young people through a mentorship process to develop critical thinking skills so that learners develop personal vision and grow emotionally, physically, socially, spiritually and cognitively.

**Our overall focus** therefore is to see young lives transformed, and in doing so, it is anticipated that the young people on our programme will:

### 1. HAVE AN UNDERSTANDING

that they are valuable - unique, special and irreplaceable and God has a plan and purpose for their lives.

### 2. FORM HEALTHY RELATIONSHIPS

with young people of the opposite sex, their peers, teachers and significant others.

### 3. MAKE WISE SEXUAL CHOICES

which will result in a decrease in HIV infections, sexually transmitted diseases and teenage pregnancy.

### 4. DEVELOP A PERSONAL VISION

to enable them to dream of a future filled with hope and purpose.



**In 2017 we worked within four schools:** Susan Ngcobo Primary (formerly Amaoti 3 Combined School), Zwakele Primary School, Ekuthuleni Primary School and Nhlonipho Primary School. We had an excellent relationship with the schools and we highly value our partnership with them.

### **ACTIVITIES:**

### **LIFE SKILLS LESSONS:**

Using a curriculum developed by Ithemba Lethu and adapted by our team, 680 learners were taught once a week during the Life Orientation lessons. Classes included Grade 4's at Susan Ngcobo, Grade 7's at Zwakele, Grade 6's at Nhlonipho and Grade 7's at Ekuthuleni. Christy Shange was employed to upgrade the Life Skills Year One curriculum during 2017, which gave all organisations using the curriculum, an opportunity to input and discuss changes and upgrades. The Year One facilitator's manual and learner workbook upgrade was completed in November 2017.

#### ONE ON ONE INTERVIEWS:

One on one interviews continued throughout the year. These were conducted by the youth workers and supervised by the team leader. These interviews provided an opportunity for the learners to set personal goals and to share personal struggles and victories in a safe environment. Our youth workers also conducted some home visits and food parcels were given through the social support teachers provided at the schools for families in need.

### LEADERSHIP DEVELOPMENT:

Edge Schools Training took the Grade 7 learners at Zwakele Primary School for leadership and team building training. The training was held at Key of Hope and focused on developing learners with the necessary skills to become future leaders.

### **GIRLS & BOYS CLUB:**

Implemented during terms 1 and 2 at Amaoti 3 High School, 147 leaners attended an afterschool recreational club focusing on soccer, volleyball, aerobics and netball. Sicelo Miya, one of our youth workers, also worked with learners at Zwakele Primary during term 3 to teach Zulu dancing Skills.

### **TUTORING:**

4 first year students from UKZN Medical School volunteered their services to the Life Skills Programme. They worked at Amaoti 3 High School, tutoring learners in Grades 10, 11 and 12 in Maths and Science. In addition, they held a workshop with learners on HIV/Aids and sexually transmitted diseases.

#### **AUXILIARY SUPPORT AND ACTIVITIES:**

As the Life Skills programme is a long-term, four-year intervention, it is often necessary to facilitate supportive activities to re-enforce critical values taught during the programme. We facilitated a number of volunteers and organisations who assisted in auxiliary activities throughout the year. Two drama volunteers from the UK joined our programme and worked with the Grade 4 learners to reinforce the "I am special, unique and irreplaceable" values through the dramatic arts. Tebogo Petlele is passionate about educating young girls about their worth and value and in 2017 She held a girls celebration day and inspired the girls to value and accept themselves. We also hosted a read-a-thon for World Literacy Day with Grandmark and a Socca 5 day in partnership with Love Church and the Sharks Soccer School.

#### **TEAM TRAINING:**

With two new youth workers having joined the team in late 2016, the first half of 2017 was spent upskilling and training Thabiso Mlita and Sicelo Miya on the Life Skills curriculum. Thabiso was also chosen by Activate Leadership to attend their training time which equips activators with innovative and project planning skills. Nonte Gumede attended a 3-day seminar at the Global Leaders Teacher Summit in Witwatersrand and the entire team also attended a day workshop on financial literacy with Romie Govender from Finessse Financial Solutions.



"Our team's passion is to mentor young people to know their value, form healthy relationships, make wise life choices and develop critical thinking skills. We enable them and their families and communities to develop a personal vision for their lives, leading themselves with integrity and treating others with respect."

**Leigh-Ann Stevens (Life Skills)** 

### THE TEAM:

Project Leader: Leigh-Ann Stevens Team Leader: Nonte Gumede

Youth Workers: Thobile Msani, Thabiso Mlita, Sicelo Miya

### **LIFE SKILLS FINANCIALS:**





THE DOMINO FOUNDATION ANNUAL FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2017

FUNDING AND EXPENDITURE STATEMENT LIFE SKILLS

Figures in Rand	Note(s)	2017	2016
Life Skills income received			
Cost recoveries		10,000	2
General donations		690,879	716,589
National Lottery Distribution Trust Fund		162,962	*
	· · · · · · · · · · · · · · · · · · ·	863,841	716,589
Life Skills expenditure			
Boys Club			177
Imagine Durban Girls Club			1,933
	-	-	2,109
General expenditure			
Advertising and promotions		17,868	*
Depreciation		45,874	41,312
Entertainment expenses		1,489	4,384
Loss on sale of non-current asset		2	3,450
Motor vehicle expenses		44,773	36,060
Printing and stationery		12,598	3,808
Repairs and maintenance		10,346	60
Salaries and wages		494,534	622,746
Sundry expenses		1,808	22
Telephone and fax		7,525	8,482
Training		40,125	71,437
	S. <del></del>	676,941	791,738
Surplus/(deficit) for the year	=	186,900	(77,259)
Funds available at the beginning of the year		456,020	533,279
Funds available at the end of the year	_	642,920	456,020





R 56 412

**COST / MONTH** 

R 819

**COST / BENEFICIARY IN 2017** 



**NUTRITION** 



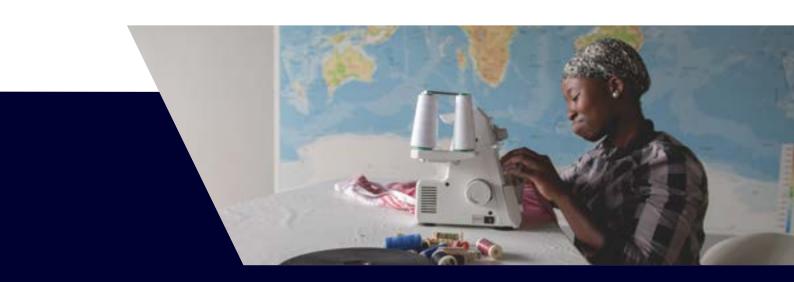
"For I know the plans I have for you," declares the LORD. "Plans to prosper you and not to harm you, plans to give you hope and a future."

Jeremiah 29:11

### **OVERVIEW:**

The vision of The Skills Development Programme is to equip and empower young people, through tertiary education and learnerships, for life by giving them an opportunity to pursue a career in their chosen field.

Mentoring is a part of the outworking of the programme, as students are not just given the financial means to study but are guided through their varsity years and equipped with skills needed as well as supported through their individual circumstances.





### **ACTIVITIES:**

### **STUDENTS:**

There were 15 students who were supported by The Skills Development Programme in 2017. This included financial support through university fees, study material and monthly stipends as well as emotional support through their mentors. The students were identified and chosen through the Amaoti schools and through donor companies.

### **LEARNERSHIPS:**

The Skills Development Programme supported 5 young people through learnerships. These came out of a need for donor companies to apply funding to learnerships and therefore suitable candidates were identified and a new avenue for the Skills Development Programme opened up.

### **MENTORING:**

Each individual on the Programme had access to a mentor who was there to guide them throughout the year, and support them in their individual circumstances.

### **SCHOOL PRESENTATIONS & APPLICATION PROCESS:**

The team presented the programme at Amaoti 3 to educate potential students on opportunities that could exist for them after school finished. This opened up the application process for 2018 which was formalised into an application form. These were assessed and 2018 candidates were chosen.

### **STAFFING & DEVELOPMENT:**

The programme is and will continue to be run and overseen by the current team leaders on a volunteer basis. Sfiso Zulu was added to the team as programme co-ordinator.



### **SUMMARY:**

2017 WAS AN EXCITING YEAR FOR US as we saw massive growth in the programme. We started the year supporting 3 young people and ended transforming the lives 20 individuals. We have seen increased confidence in our students, attributing to the positive affect mentorship has had on them. God has been so good in bringing the right people into the programme and presenting new opportunities. We are still on a learning journey but are excited for 2018 and fine tuning the programme even more.



"We believe that everyone should have the opportunity to fulfil their potential and pursue their dreams rather than just those who have the financial means to do so."

**Brad & Taryn King (Skills Development)** 

### THE TEAM:

Programme Leaders: Brad and Taryn King Programme Facilitator: Sfiso Zulu

### **SKILLS DEVELOPMENT FINANCIALS:**





THE DOMINO FOUNDATION
ANNUAL FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2017

FUNDING AND EXPENDITURE STATEMENT SKILLS DEVELOPMENT

Figures in Rand	Note(s)	2017	2016
Skills Development income received			
General donations		690,940	123,060
	_	690,940	123,060
Skills Development expenditure			
Bursary fund		658,865	74,368
	-	658,865	74,368
General expenditure			
Advertising and promotions		11,012	2
Consulting fees		13,000	
Depreciation		2,637	1,121
	S=	26,649	1,121
	12		
Surplus/(deficit) for the year		5,427	47,571
Funds available at the beginning of the year		47,571	*
Funds available at the end of the year		52,998	47,571





R 57 126

**COST / MONTH** 

R 34 276

**COST / BENEFICIARY IN 2017** 



ECONOMIC DEVELOPMENT S

**ENVIRONMENTAL ISSUES** 

SOCIAL JUSTICE

EDUCATION 👿

HEALTHCARE

NUTRITION 🍎



### **OVERVIEW:**

The vision of the Recycle Swop Shop programme is to uplift communities living in informal settlements through using recyclable goods as a means of exchange for basic necessities. The basis of the project focuses on a hand up not hand out. The emphasis being on breaking the mentality of hopelessness by igniting the belief that individuals can add value to their families, schools and the greater community through hard work.





During the 2017 year we ran three Swop Shops successfully. Each site with a brief description of its activities are below:

### **DU NOON:**

Du Noon is the first Swop Shop that was started more than 6 years ago. The project operates from the Inkwenkwezi High School in Du Noon and the greater community continue to support the project successfully. We held over 30 shop days throughout the year with supporters purchasing a number of clothes, personal hygiene items, sanitary ware, non-perishable food stuffs and house hold items. Our biggest purchase was a lady who exchanged enough recycling to 'purchase' a television!

### **WESTBANK:**

Wesbank was the second Swop Shop we opened. This project runs from the Wesbank Primary School where we receive great support from the school kids and the Wesbank community members. We collected recycling weekly and we ran a shop for the community once a month. During the early part of 2017 Louise who ran the Wesbank Swop Shop witnessed a gang shoot out. Based on the safety concerns we met with the principle and had discussions around the safety of us coming into the Wesbank area. The outcome was that we decided not to continue with the Recycling Swop Shop at Wesbank Primary but supported the school who had plans to continue the Swop Shop alongside Transforming Minds into the future. This was not an easy decision as we have worked in this community for a number of years but we wish them every success in the future and hope to partner with them again.

### PHILIPI:

The Philipi Swop Swop is run from Siyazaka Primary and all the kids participate. Being involved with the primary school has given us a huge opportunity to educate kids not only on the importance of recycling and keeping the environment clean, but also that they are all able to make a difference in their lives through hard work. Due to the low volumes of recycling, we run a shop for the kids once a term to ensure that the kids have enough tokens to spend on shop day. We further implemented that the teachers collect and store the bags of recycling in a container, until the volumes justify a collection from our recycler. This has proven to work well and further it has empowered the school to take more ownership of the project.

### **CAPE TOWN CYCLE TOUR:**

In 2017, a number of #DominoRiders entered the Cape Town Cycle Tour (previously known as the Cape Argus) to raise funds and awareness for the Recycle Swop Shop. A team of 10 cyclists were raring to start but unfortunately, due to bad weather conditions, the race was cancelled. The event was still a success in terms of funds raised and this also provided an opportunity to showcase The Domino Foundation to the Life Changers congregation in Table View and Milnerton.

### **SUMMARY:**

With the establishment of a Domino 'office' at Life Changers Church, we have been able to appoint an administrator for The Domino Foundation in Cape Town, Sammy Hart. Having Sammy as part of the team allows more focus to be given to attending to donor requests and any other administrative duties that need to be performed in the week on week running of the Recycle Swop Swop project.

It has been a year of hard work as we continue to establish a Domino presence in Cape Town. A number of meetings were set up to connect with potential donors and media representatives to ensure the necessary marketing drives and campaigns are put in place. Fundraising and sponsorship continues to be a challenge and we are focusing on developing a stronger footprint in the Western Cape before bring this project to KZN.

We would further like to extend a thank you to all donors (corporates, individuals, local and international), schools and community service students who tirelessly give of their time, talent and financial resources for the sake of these children, we thank you.

We look forward to 2018 exploring new ways of impacting communities through the Swop Shop project.



"I love seeing people empowered to change their circumstances. With the Recycle Swop Shop programme we are doing exactly that. The heart of the programme is a hand-up not a hand-out so that communities are given the opportunity to help themselves and so help break the mentality of hopelessness."

Riaan van der Westhuizen (Recycle Swop Shop)

### THE TEAM:

Programme leader: Riaan van der Westhuizen Programme co-ordinator: Louise Vonofakidis Domino Administrator Cape Town: Sammy Hart

## **SWOP SHOP FINANCIALS:**





# THE DOMINO FOUNDATION ANNUAL FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2017

## FUNDING AND EXPENDITURE STATEMENT SWOP SHOP

Figures in Rand	Note(s)	2017	2016
Swop Shop income received			
Events & fundraisers		20,318	0.0
General donations		71,527	18,360
Swop Shop income		76,487	21,292
		168,333	39,653
Swop Shop expenditure			
Events & fundraisers		15,330	12
Food purchases		77,903	38,560
	-	93,233	38,560
General expenditure			
Advertising and promotions		12,395	32
Entertainment expenses			2,921
Motor vehicle expenses		14,904	7,855
Printing and stationery			1,263
Salaries and wages		169,977	73,285
Travel and accommodation			2,212
	-	197,276	87,536
Surplus/(deficit) for the year	_	(122,176)	(86,442)
Funds transferred from The Domino Foundation General Fund		122,176	86,442
Funds available at the beginning of the year			
Funds available at the end of the year	_	-	





R 24 209

R 1431
COST / BENEFICIARY IN 2017



- **ECONOMIC DEVELOPMENT** 
  - **ENVIRONMENTAL ISSUES** 
    - SOCIAL JUSTICE 🦃
      - **EDUCATION**
      - HEALTHCARE
        - NUTRITION 🍎

Isaiah 61:1



### **OVERVIEW:**

The Domino Foundation Red Light Programme aims to reach out, restore and release survivors of exploitation and Human Trafficking. We aim to equip and empower individuals spiritually, physically, emotionally, socially and cognitively to be able to fulfil their purpose and destiny.

### Our Focus and vision was to:

- 1. REACH OUT onto the streets of Durban and identify and assist sex trafficked survivors and those who were being exploited in the industry
- **2. REFER SURVIVORS** and 'last resort' sex workers into our restoration programme and/or to network them with shelters and other partners where assistance was needed.
- **3. WORK TOWARD SUSTAINABLE CHANGE** through counselling and support emotionally, spiritually, financially and physically.
- **4. REPORT HUMAN TRAFFICKING** and suspicious activities as well as train others to identify and assist (Churches /Schools etc).

#### **ACTIVITIES:**

#### **AWARENESS:**

Prevention and awareness are the most effective tools in the fight against human-trafficking. Our #Bagging campaign and Leaner Lights presentations allow for a greater understanding and awareness of Human-trafficking in our country. This year we had the opportunity to present to a number of schools and businesses to raise awareness and participated in a number of online campaigns during Human Trafficking awareness week.

#### **EVENTS & JEWELRY:**

We were involved in various events which included the We Are Durban Stories Sessions, Woman of Grace Conference, Alexander Forbes Wellness Day, the Hope Market and Ilana's Open Day. These events provide an incredible opportunity to create awareness of the work we do and provide an incredible platform to sell our Create Freedom jewelry.

#### **TRAINING & STAFF DEVELOPMENT:**

From the beginning of 2017 we ran internal training times for our Red Light staff on the Community Based Edition of Hands that Heal (an International Curriculum to train Caregivers on working with Human Trafficking Survivors). This enabled our 'Reach Out' team volunteers and Restoration unit to be better equipped to work with survivors. One of our Domino staff members and a UK volunteer also attended and completed a lay counselling course at Life Line Durban to empower them to counsel and aide individuals as part of our Restoration programme.

#### **RESTORATION:**

We continued with our aim of restoring our survivors back to health and wholeness through journeying with them in helping them regain their dignity and hope. We settled into our new counselling suites at Anthem church and continued with the one-on-one counselling, group therapy and addiction counselling. We also continued our inner healing sessions and biblical teachings throughout the year. Our beneficiaries were also given the opportunity to attend Life Coaching sessions with Pastor George, part of the Anthem counselling team and we saw incredible growth for our beneficiaries in their spiritual development. We also partnered with A21 who referred a trafficked survivor from Cape Town into our Restoration programme for long-term support.

#### **RELEASE:**

Through tailor made programmes focused on individual development, we were able to work with our beneficiaries towards graduating from our programme with sustainable skills, community support and employment opportunities. We partnered with The Domino Skills Development programme and placed one of our beneficiaries on a bursary to study her NQF level 4 in Early Childhood Development to become a Grade R teacher on completion. We assisted another beneficiary to start a feeding scheme in her community as she identified and expressed that there was a high level of poverty in her neighborhood and wanted to contribute in alleviating this through providing cooked meals for the kids. We also partnered with Long Field Trading where another beneficiary was placed into vocational training and is earning a good living wage to support her family.



#### **SUMMARY:**

WHILE IT WAS BUSY YEAR transitioning into the processes and systems of The Domino Foundation, our work continued to impact the lives and families of survivors of human trafficking and exploitation. With a lot of ups and downs, 2017 was an amazing year for the Red Light team and we are excited to see what 2018 brings.



"Every step towards freedom is an opportunity for us to celebrate. It is a joy to see our beneficiaries step into the realisation of their value, their inner beauty and the reality that they have a future in God."

**Esther Madikane (Red Light)** 

### THE TEAM:

Programme Leader: Natalie Ogden Programme co-ordinator: Ntombifuthi Esther Madikane

#### **RED LIGHT FINANCIALS:**





### THE DOMINO FOUNDATION ANNUAL FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2017

### FUNDING AND EXPENDITURE STATEMENT REDLIGHT

Figures in Rand	Note(s)	2017	2016
Redlight income received			
Cost recoveries		17,500	
General donations		259,879	40,551
Product sales		10,912	
	100	288,291	40,551
Redlight expenditure			
Purchase costs		7,722	
	_	7,722	-
General expenditure			
Advertising and promotions		12,197	850
Cleaning expenses			66
Consumables		648	793
Depreciation		1,188	-
Entertainment expenses		2,176	618
Insurance		3,000	20
Motor vehicle expenses		8,107	2,014
Printing and stationery		1,667	1,635
Rent paid		5,000	-
Repairs and maintenance		6,402	399
Salaries and wages		121,994	59,085
Sundry expenses		4,357	400
Training		4,893	1,000
		171,630	66,859
Surplus/(deficit) for the year	-	108,939	(26,308)
Funds transferred from The Domino Foundation General Fund	200		26,308
Funds available at the beginning of the year			·
Funds available at the end of the year	2	108,939	





R 14 946

**COST / MONTH** 

R 44 838

**COST / BENEFICIARY IN 2017** 

#### **FINANCIAL DONORS**

To all our donors, you help make our work possible and assist us in changing individual's lives. Thank you for your generosity, commitment and support in continuing the #DominoEffect.

41 club A Patterson A Ramash Africa Sunoil Amfi Freight **Anchor Securities** Annelize Muller Anthem Kids

AQuelle Tour Durban ARB Electrical Wholesalers

Atlas Plastics **BAC** Helicopters Benita Gordon

Benita Gordon's Lifegroup

Bitline SA BJ Parker

Blaizing Sun Investments Bleistahl Manufacturing

Bluff Superspar **Budget Soap** 

Cape Town Cycle Tour 2017

Cathy Whittle Centa Fire Protection

Charities Aid Foundation (CAFSA)

CM Fraser

CPS Chemicals - Coating CPS Chemicals - Oiltech

Decordence Desaunois Children Dischem Foundation Domino Trust

Durpro Printing Durpro Workforce Eastern Hydraulics Edison Power Electical

Elkanah House

**EPC** Equifeeds

Ferfam Charitable Trust

Fibertex SA Fiona's Lifegroup FJ Cilliers

FMI **FPT Group** FR Waring Freighthaul FWM Eugene Garden Decorland Gauteng Oil **GB** Bearings **GMA** Foundation Grandmark Highveld Coal

Hoegh Autoliners PTY Ltd

HRK Cape Hugh Howard

Afresh Brands

Aspen Pharmacare Holdings

Limited

Canway Supply Chain Solutions

Ingoby Investments

International Womens Club Feeding

Interstat Agencies Ivan Miosic Will Trust Janita Vaghmaria Jay Moodley Jeursen

Joseph Grieveson JT Ross

Julie Anderson K Harilall Joanne Kalil Kate Vetter Kathleen Basson KEY Delta Kloof Harvest **KZN** Aviation LA Turner

Lexis Nexis Lighthouse/Chas Everritt

Live Love Give Livingston Leandy

National Lotteries Commission

Lynn Petzer M Chettiar M Mcurty M Stone M Wilkins Maris Stella

Marius Bezuidenhout Mary England

Megan Neville Megapile

Mel the Mad Potter Michelle Pearton Mid East Charters

Millicare Miss C Peters Mo Bekker Mr Yatish Rajcoomar Mrs Govender

Mediterranean Shipping Company

Multi Media Signs Murrell Muthulingum Naik Myschool

MS Wulfsohn

Nautica Organics

Nedbank Contact Centre (Staff collection)

Nedbank Foundation

Container Ministries

Danville Park Girl's High School Ellis

**JAMSA** 

Northlands Girls' High School

Neopak Recycling

Nick Wood Nirri Bernd NJ Holden

Ntombeko Nzama

Oricol Environmental Services

Oscar Anderson Paperkem Pepson Plastics Peter Lavett PJ Wallace

Plants Galore Hingham

Poobie Naidoo Rennies

Retail Shopfitting Services

**RL** Mainquard Road Load CC Rochelle Isaacs SA Homeloans Sally V Churchill Samantha Kransingh Saneer Spoton Seedlings Preschool

Sibaya Community Development Trust

Simphiwe Mhlongo SKV Maritime Southern Cross Chain Stichting Equip Stichting-Nelis Van Dril

TC Electrical The Light Trust

The Victor Daitz Foundation

TJ Askew

Toyota Tusho SA processing

Unilever Valcon KZN Vetter Attorney's

Vopak Vox Coal Warren Allen Wenden Academy Wesley Smith Whalley & Associates

Winnie Mitchell

ZMPC Engineering Africa

St Barnabas Independent School

Park Butchery Premier Foods

Virginia Preparatory School

# MARKETING REPORT

**2017** was an incredible year for the marketing team at The Domino Foundation as we launched our new corporate ID branding to incorporate all three entities of the Domino brand. The public relations and marketing activities have yielded some significant and concrete results.

#### **REBRANDING:**

The major achievement was the completion of the major rebranding exercise which produced a radically new corporate ID and its various iterations for the Foundation's individual programmes as well as for Domino Business and the Domino Trust. The new look reflects the clear, strong vision of the Domino brand. This has been developed into printed materials, signage and electronic media. The production of a new corporate DVD, reflecting the new ID and the increased scope of programmes, plus the advent of Domino Trust and Domino Business, is a priority and exploratory discussions were held in 2017, for continued progress in 2018.

#### **PRINT MEDIA:**

The community understanding of The Domino Foundation's programmes' activities was well-informed through almost weekly articles in the various community papers, both North and South of the Umgeni, and in Amanzitoti and Cape Town, when items of interest concerning either Feeding or the Recycle Swop Shop in those areas occurred. Reports of the Foundation's activities regularly ran in partner publications such as Soul Action, Container Ministries and Project TEN's newsletters. Our own Domino Effects newsletter was published quarterly which allowed donors to receive regular updates on the programmes they support.



"In telling the Domino story, I am so aware of the Scriptural injunction to let our light shine in such a way that, when people see the good work that we do, they will give honour and glory to God. The Domino story is an ongoing God-story which needs to reach as big an audience as possible."

**Rowan Phillips (Marketing)** 

**NON-FINANCIAL DONORS** 

#### **ELECTRONIC MEDIA:**

#### **SOCIAL MEDIA**

Social media, particularly Facebook, was used to good effect. Posts on both The Domino Foundation and Red Light pages were frequent and received good responses. With the establishment of a Western Cape "office", it is foreseen that posts on the Recycle Swop Shop page and items in the local community press will increase significantly.

#### **DOMINO EFFECTS BLOG**

The Domino Effect Blog continued to grow its audience through a number of posts throughout the year. A key goal of 2018 will be targeted at feature articles to become the leading voice of social issues.

#### **WEBSITE**

A new look and feel was launched in 2017 as part of the rebranding exercise. Our site is currently hosted by the amazing team from Weblogic and continues to be a vital portal for our online community.

#### **CAMPAIGNS:**

Various campaigns, events and fundraisers were hosted throughout the year, allowing stakeholders to engage and participate with the Domino brand as well as raise much needed support and awareness for the continued running of our programmes. These included the aQuelle Tour Durban Cycle Race, Mandela Day (Durban North & Amanzimtoti), SPAR Women's Race, Fight the Plight, Cape Town Cycle Tour, #KnowYourNPO campaign, #Bagging Campaign and many other awareness day celebrations.

All in all, virtually every aspect of involvement with the public has marketing potential. The public image of the Foundation in all its manifestations is strong and evokes a positive response and we are excited to build on this foundation in 2018.

# VOLUNTEER REPORT

"Our volunteers are at the heart of much of what we achieve. They exemplify the spirit of giving rather than expecting to receive."

**Rowan Phillips** 

**THE OPPORTUNITIES** for volunteers to engage with The Domino Foundation programmes have been built on and strengthened during 2017. This has allowed for the increased and more effective utilisation of volunteers within each programme allowing for programme objectives and volunteer expectations to be met and aligned.

#### **ACTIVITIES:**

#### **GENERAL VOLUNTEERS:**

The Babies Homes and the Feeding Programmes attracted the majority of general volunteers. There were many ad hoc and once-off volunteers at the Babies' Homes, with a relatively small number becoming dependable regular visitors each week. The sandwich making time slots in both the North Durban and South Durban Kitchens were filled to capacity, which allowed for the expansion and growth of our feeding programme.

A number of volunteers with clerical skills made themselves available in the office space which aided in the administration and documentation processes.

#### **COMM-SERVE PROGRAMME:**

Two week-long community service weeks were held during school holidays to enable high school pupils to meet their obligations in this area. Two other community service Impact-days were held for individual schools during term time. After a presentation on the scope of Domino programmes, the students engaged in activities which either produced resource materials for some of the programmes or entailed involvement with some of the beneficiaries. Presentations were also given by Sifiso Zulu on making wise life-choices, and by Esther Madikane on the scourge of human-trafficking. A significant number of other students completed their allocated community service hours through the Foundation's programmes.



#### **SCHOOLS PROGRAMME:**

Several schools partnered with The Domino Foundation in 2017 through participation in programme activities (on-site and from their school bases), through fund-raising and through help given at activities like Tour Durban Cycle Race and Mandela Day. A number of students have supported the Foundation's programmes in their quest to notch up hours required for the President's Award and the Scouts Springbok Award schemes.

# STAFF IMPACT DAYS/CORPORATE INVOLVEMENT IN DOMINO FOUNDATION ACTIVITIES:

The Foundation has been privileged to be able to host several staff impact days/events and one corporate's involvement has grown into an on-going staff commitment. These impact days are proving extremely successful in engaging with employees and exposing individuals to the variety of programmes offered by The Domino Foundation. Through participation in the Domino Staff Impact days, employees feel a part of the #DominoEffect and can make a tangible difference in the lives of our beneficiaries.

#### **INTERNATIONAL VOLUNTEERS:**

2017 saw the second, third and fourth cohorts of Project TEN volunteers come to Durban. Project TEN is an international development programme that operates volunteer centres in developing areas. Project TEN volunteers worked alongside the schools in Amaoti in conjunction with the Domino Life Skills Programme. Soul Survivor, an organisation from the United Kingdom, allocated a group of British volunteers to The Domino Foundation for the duration of their short visit to South Africa. We also saw two individuals join our Red Light programme and assist the team with our anti-human-trafficking work.

#### **SUMMARY:**

The volunteer programme benefits the Foundation's programmes materially and in terms of much needed manpower. It is a known fact that volunteers add that extra special touch to the programmes we run and the experience and knowledge that their sacrifice of time, energy and talent bring, impacts the lives of some of the 5900 people who are touched by the Foundation's activities each day.

# **DOMINO FINANCIALS**





## THE DOMINO FOUNDATION ANNUAL FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2017

#### STATEMENT OF FINANCIAL POSITION AS AT 31 DECEMBER 2017

	Note(s)	2017 R	2016 R
Assets			
Non-Current Assets			
Property, plant and equipment	2	1,881,886	1,916,237
Other financial assets	3		300,000
		1,881,886	2,216,237
Current Assets			
Trade and other receivables	4	81,842	243,895
Cash and cash equivalents	5	2,369,904	2,058,197
		2,451,746	2,302,092
Total Assets		4,333,632	4,518,329
Funds and Liabilities			
Funds		10-272-2012-20-00	10/10/2012/00
The Domino Foundation General Fund		900,972	688,938
Domino Babies Home		103,611	242,714
Life Skills		642,920	456,020
Enterprise Development Project		460,937	696,270
Afrisun Bright Start		163,885	111,927
Literacy			
Vegetable Tunnels			227223
Durban North Kitchen		56,782	65,330
Amaoti Kitchen		125,146	90,991
Toti Kitchen		49,274	112,101
Community Development			46,580
Skills Development		52,998	47,571
Sibaya Waterloo		16,953	37,917
Redlight		108,939	
Swop Shop			
Relief		146,781	
Infrastructure Development Fund		470,000	470,000
		3,299,198	3,066,359
Liabilities			
Non-Current Liabilities	123	.22.232	
Loans payable	7	400,000	560,000
Current Liabilities	No.	11 gra 21 grant	
Trade and other payables	6 7	634,434	656,970
Loans payable	7	-	235,000
		634,434	891,970
Total Liabilities		1,034,434	1,451,970
Total Funds and Liabilities		4,333,632	4,518,329





#### THE DOMINO FOUNDATION ANNUAL FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2017

## CONSOLIDATED FUNDING AND EXPENDITURE STATEMENT THE DOMINO FOUNDATION

Figures in Rand	Note(s) 2017	2016
INCOME		
General donations	5,581,016	4,871,997
Cost recoveries	381,370	80,000
Events and fundraisers	298,787	
Insurance proceeds	53,097	
Interest received	119,779	97,493
National Lottery Distribution Trust Fund	949,000	
Other income	101,109	57,934
Profit on the sale of non-current assets	6,746	29,999
Project service fee	-	126,152
Relief kitchen		7,063
Rent received - Domino Babies Home	144,000	144,000
	7,634,905	5,414,638
SPECIFIC EXPENDITURE		
Bursary fund	658,865	74,368
Consumables	48,803	50,372
Events and fundraisers	15,577	
Food purchases	229,485	185,103
Infrastructure development	459,704	
Nutrition costs	187,223	
Other specific expenditure	17,724	35,720
Physical enterprise development projects	172,721	157,819
The Vintage Charity Trust	300,000	
We Connect Project	110,348	294,838
	2,200,450	798,220
GENERAL EXPENDITURE		
Accounting services	49,104	29,853
Admin expenses		76,152
Advertising and promotions	159,507	47,272
Audit fee	27,000	25,320
Bad debts	150	13,247
Bank charges	18,801	16,697
Cleaning expenses	37,403	38,074
Computer expenses	36,941	28,473
Consulting fees	101,361	62,000
Consumables	719	57,615
Depreciation	69,550	88,430
Donations and social assitance		14,300
Electricity and water	142,969	109,103
Entertainment expenses	41,931	48,224





#### THE DOMINO FOUNDATION ANNUAL FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2017

## CONSOLIDATED FUNDING AND EXPENDITURE STATEMENT THE DOMINO FOUNDATION

Figures in Rand	Note(s)	2017	2016
		CWY-2004	
Events and fundraisers		31,098	(*)
Fee / Income collection expenses		4,053	3,961
Insurance		31,618	20,427
Interest paid		10,384	34,687
Leasing and hire costs		49,323	42,578
Loss on the sale of non-current assets		2	3,450
Motor vehicle expenses		315,050	291,181
Printing and stationery		34,885	38,922
Rent paid		227,782	216,874
Repairs and maintenance		114,205	32,741
Resource materials		46,142	
Salaries and wages		3,265,458	3,013,654
Skills development		95,561	
Sundry expenses		85,041	32,958
Swop shop			57,075
Telephone and fax		27,742	39,317
Training		168,770	113,775
Travel expenses		9,067	47,550
	_	5,201,617	4,643,910
TOTAL SPECIFIC AND GENERAL EXPENDITURE		7,402,067	5,442,130
Surplus/(deficit) for the year		232,838	(27,492)
Funds available at the beginning of the year		2,596,359	2,623,851
Funds available at the end of the year		2,829,197	2,596,359





R 616 839

**COST / MONTH** 

R 1 256

**COST / BENEFICIARY IN 2017** 



#### **GET INVOLVED**

We would love to partner with you and your organisation in effecting social change in South Africa.









admin@domino.org.za 031 563 9605